



HORUS
INTERNATIONAL
PVT LTD

DRIVEN WITH VISION

Soft Care

FOR LIVESTOCK

*Gentle Care for
Healthy & Productive Livestock*



Soft Care is a scientifically formulated supportive care product designed to help manage oral and mucosal lesions associated with Foot-and-Mouth Disease (FMD) and Lumpy Skin Disease (LSD) in livestock. Stomatitis refers to inflammation of the oral mucosa and may be characterized by reduced or complete loss of appetite, lip smacking, excessive salivation, and discomfort while feeding. Oral lesions may occur in several infectious conditions, including FMD, PPR, BVD, actinobacillosis, actinomycosis, necrobacillosis, bluetongue, and fungal infections, as well as due to physical or chemical irritants.

FMD is a highly contagious viral disease affecting cattle, pigs, sheep, goats, and other susceptible animals, commonly associated with fever and vesicular lesions of the mouth, feet, and udder. LSD, caused by Lumpy Skin Disease Virus (LSDV) of the genus Capripoxvirus, may cause fever, skin nodules, edema, nasal and ocular discharge, reduced milk production, weight loss, and secondary infections, leading to significant production and economic losses.

Since specific curative treatment for these viral diseases is generally unavailable, supportive management plays an important role in maintaining animal comfort, hydration, nutrition, and recovery. Soft Care, a combination of vitamins, minerals, glutamic acid, and monolaurin, provides nutritional and supportive care to help maintain oral tissue integrity, support recovery from aphthous lesions, and promote overall recovery and vitality during disease-associated stress.



Economic losses of FMD & LSD are due to:

- High mortality in young animals
- Permanent impairment of milk production
- Cost of annual & emergency vaccination
- Trade embargo on animal products
- Permanent loss of weight
- Cost of treatment
- Loss of draught power

Composition:

Each 100 gm contains:
 Monolaurin — 5 mg
 Vitamin C — 500 mg
 Potassium Iodate — 100 mg
 Glutamic Acid — 500 mg
 Vitamin E — 200 mg
 Zinc — 300 mg
 Cobalt — 10 mg
 Selenium — 50 mg

Indication

Aphthous lesions, thyroid imbalance, hypertrichosis, pyalism, and after-effects of FMD & LSD leading to infertility and panting.

Pack Size

25 Kg bag

Dosage & Administration

Soft Care is administered orally.

Cattle & Buffalo: 25 gm three times daily for 5–7 days

Sheep & Goat: 15 gm three times daily for 5–7 days

Usage Instruction:

In case of tongue lesions, please apply gently at the recommended dosage three times daily on the surface of the tongue or as recommended by registered veterinary doctors.

Manufactured By :

HORUS INTERNATIONAL PVT. LTD.

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